



# Event Sponsorship Form

Event Date – Saturday, September 26, 2020 – 12:00 p.m. to 6:00 p.m.

Please complete this form, make a copy for your records, and return with your payment to: 590 Neff Ave. Ste. 3000, Harrisonburg VA 22801 OR visit [www.harrisonburg-international-festival.org](http://www.harrisonburg-international-festival.org) to pay securely online.

Event Sponsor (Business or Individual):	Event Sponsor's Mailing Address:	City:	State:	Zip:
Event Sponsor's Name of Person to Contact:	Title of Person to Contact:	Phone:		
Event Sponsor's Website:	Email of Person to Contact:	Fax:		
<b>Event Sponsor's Level of Giving:</b> (check one)	<i>Please see the 2<sup>nd</sup> page of this form for the details of each level</i>			
	Fan . . . . .	\$150	Sustainer . . . . .	\$1,500
	Friend . . . . .	\$250	Ambassador . . . . .	\$3,000
	Supporter . . . . .	\$500	Peacemaker . . . . .	\$5,000 <small>Not more than six total</small>
	Visionary . . . . .	\$1,000	Global Peacemaker . . . . .	\$12,000 <small>Not more than three total, or one exclusive</small>

Payment method: (check one)  Check  Credit Card  Please invoice\* (signature required)

**Checks can be made payable to: Harrisonburg International Festival**

Credit Card:  MC  Visa  Amex  Discover

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ 3 digit code on back: \_\_\_\_\_

Authorized person's signature: \_\_\_\_\_ Date: \_\_\_\_\_

List of Special Modifications if Any (signatures required):

\_\_\_\_\_  
\*Sponsor (Print / Signature)

\_\_\_\_\_  
Date

\_\_\_\_\_  
FairField Center (Print / Signature)

\_\_\_\_\_  
Date



590 Neff Ave. Ste. 3000 | Harrisonburg VA 22801  
540.434.0059 | [www.harrisonburg-international-festival.org](http://www.harrisonburg-international-festival.org)





LEVEL	AMOUNT	SPONSOR ACKNOWLEDGEMENTS
Fan	\$150	Listed on website/app.
Friend	\$250	10x10 Business Networking space; 1 tote bag; listed on website/app.
Supporter	\$500	10x10 Business Networking space; listed on website/app; 1 t-shirt & 1 tote; 1 stage mention; 2 tickets to pre-festival VIP breakfast.
Visionary	\$1,000	10x10 Business Networking space; listed on website/app/print materials; 1 t-shirt & 1 tote; 1 social media post; 1 stage mention; 2 tickets to pre-festival VIP breakfast.
Sustainer	\$1,500	10x10 Business Networking space; logo on website/app for 1 year; listed in print materials; 2 t-shirts & 2 totes; 2 social media posts w/logo; 2 stage mentions; 2 tickets to pre-festival VIP breakfast.
Ambassador	\$3,000	10x10 Business Networking space; logo on website/app for 1 year; listed on print materials & tote; 2 t-shirts, & 2 totes; 2 social media posts w/logo; 2 stage mentions; 2 tickets to VIP pre-festival breakfast; Proud Sponsor window decal & digital badge package for use as desired; 10x2' feather flag with logo displayed at main festival areas the day of the event. (Stage flags to first 4 sponsors at the 3k/5k levels; remainder at Global Village/World Bazaar/Worlds of Play/Wide World of Commerce areas.)
Peacemaker (6 total)	\$5,000	10x10 Business Networking space; logo on website for 1 year; LOGO on print materials, tote, & promotional video; 2 t-shirts & 2 totes; 2 social media posts w/logo; 4 stage mentions; 2 tickets to VIP pre-festival breakfast; Proud Sponsor window decal & digital badge package for use as desired; 10x2' feather flag with logo displayed at main festival areas the day of the event. (Stage flags to first 4 sponsors at the 3k/5k levels; remainder at Global Village/World Bazaar/Worlds of Play/Wide World of Commerce areas.)
Global Peacemaker (3 total)	\$12,000	10x10 Business Networking space in PRIME location; logo on website for 1 year; logo on print materials, tote, & promotional video; 2 t-shirts & 2 totes; 2 social media posts w/logo; 4 stage mentions; 2 tickets to VIP pre-festival breakfast; Proud Sponsor window decal & digital badge package; 3x8' banner with logo on stage; PRIME placement of logo, description and a link on mobile app.

**BUSINESS NETWORKING AREAS** – Our Business Networking areas allow you to reach out directly to all Festivalgoers! FRIEND sponsors and above receive a 10x10 space at the festival. Guidelines: 1) Electricity is not provided; 2) Sponsors must supply their own tents, tables, and chairs; 3) Displays must be non-political and non-religious in nature.

**PAYMENT OPTIONS** – 1) Make checks payable to Harrisonburg International Festival & mail to address below; 2) Pay securely online via the SPONSORS link at [www.harrisonburg-international-festival.org](http://www.harrisonburg-international-festival.org); 3) Global Peacemaker payment information is available via festival staff. 540.434.0059 ext. 6

**DEADLINES** – To be included on print and promotional materials, sponsorships must be paid and hi-resolution logos provided via email by July 31, 2020 [internationalfestival@fairfieldcenter.org](mailto:internationalfestival@fairfieldcenter.org).

*Harrisonburg's International Festival is a program of Fairfield Center, a 501(c)3 not-for-profit organization (Fed Tax ID# 54-1190896) . . . we reserve the right to refuse sponsorships that fail to align with festival values.*

